

Policy, Vision, Strategy and Governance

A written policy is an important element of an organization's overall approach to climate change. Cameron-Cole, LLC assists with drafting a succinct statement that includes recognition of the issue, an organization's role in it, and its commitment to help solve the issue.

A vision statement is a declaration of how an organization will be positioned under a new set of circumstances, such as a low-carbon future. Cameron-Cole helps clients determine how these new circumstances will affect their activities and operations, and how to harmonize the transformation with their overarching values and guiding principles.

Once a vision has been set, Cameron-Cole helps its clients develop a comprehensive strategy that provides a framework and the tactics to achieve its vision. Considerations in developing the strategy include:

- Overall business risks, opportunities and goals
- Carbon footprint
- Existing and emerging mandatory requirements and voluntary programs and initiatives

- Stakeholder concerns and all end-users' needs

We also use tools such as benchmarking, stakeholder mapping, engagement, and comparative analysis that help inform the strategy. In addition, the strategy's framework is flexible to respond to rapidly evolving domestic and international climate policy, legislation and regulations.

Essential to the success of any carbon-related effort is a clear and well defined governance structure. This structure should have ultimate decision-making authority and responsibility resting at the highest level and continuing down to the most basic level where activity data (used to calculate emissions and removals) is "owned." At each level in the structure, roles and responsibilities should be explicitly defined in such a way as to facilitate decision-making. Cameron-Cole assists its clients in setting up their governance structure and providing processes and tools to support its responsiveness and continuity across organizational changes.



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