

Footprint Reduction and Carbon-Related Opportunities

Footprint Reduction

After part or all of a carbon footprint has been quantified, an organization can begin to reduce its impact. This, however, is not as easy as it sounds particularly when an organization is growing and producing more emissions year-on-year. Cameron-Cole, LLC assists its clients in analyzing their GHG emissions, removals and sinks and prioritizing reductions based on feasibility, cost, incentives and other key factors.

Based on this analysis, we create a footprint (emissions) reduction plan for an organization that may consist of absolute reductions, offset project investment / development, the purchase of carbon credits or a combination thereof. Cameron-Cole works with its clients to gather input from all parts of the organization to ensure a broad set of reduction initiatives are considered. Such initiatives can include exploring new technology and replacing older less efficient combustion units; implementing energy conservation measures; installing renewable energy devices on-site; purchasing hybrid fleet vehicles, and other measures.

After goals are established and measures are selected, Cameron-Cole pulls it all together in a plan that designates the responsible parties, actions and timeline with milestones.

Carbon Offsets and RECs

In addition to reducing a carbon footprint and addressing associated risks, there are opportunities for organizations to generate revenue in a low carbon economy, including the sale of credits from offset and renewable energy projects. Cameron-Cole helps its clients explore these possibilities through an initial assessment of options.

A carbon offset represents one metric ton of carbon dioxide sequestered / stored or avoided, and certain types of projects can generate a large number of these. Project types include forestry, agricultural soils, agricultural methane, landfill methane, coal mine methane, livestock, energy efficiency and fuel switching, and others. Cameron-Cole guides its clients through a feasibility study, project development, verification, registration/sale of carbon credits and annual updates.



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