

# Independent Assurance

Although there is often a great deal of effort put into producing Social Responsibility reports, these publications may be met with skepticism that runs counter to a company's intent. This credibility gap can often be bridged by an independent third party conducting a review, and providing assurance that what is presented is fair and accurate.

Cameron-Cole provides independent assurance following the three principles as set out in the AA1000 Assurance Standard: materiality, completeness and accuracy, and responsiveness. This approach is generally recognized as contributing to the resulting quality of the report, and is seen by external commentators as a commitment to transparency.

Following the tenets of AA1000, we provide constructive criticism on the quality and accuracy of the report, as well as the company's overall CSR program. In our assurance statement, we will openly challenge the client, recommend improvements, and are transparent about the scope and depth of the assurance process and our findings. Such openness builds credibility and assures stakeholders the company is "walking the talk."

Where appropriate, our Independent Assurance services are conducted with our European partner, **csrnetwork** ltd.



## Cameron-Cole

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