

Reporting

Cameron-Cole's sustainability / citizenship / corporate social responsibility (CSR) reporting services are provided as a comprehensive package, or a combination of services to fill existing gaps in what an organization has already produced. A comprehensive package includes assistance with developing a vision, strategy, governance structure, stakeholder engagement program, performance measurement framework, and design and development of the report using the most appropriate elements of leading voluntary reporting guidelines, including those of the Global Reporting Initiative (GRI).

Our approach to creating a successful report includes:

- Providing advice on how to create a strong cross-organizational reporting team, an appropriate timeline for reporting and key milestones
- Defining the report audience(s) and communication objectives
- Developing report architecture and content

- Assessing the quality of information to be reported
- Writing and editing
- Conveying key issues and best practice within and outside the organization's sector
- Designing and developing associated collateral based on the report themes
- Creating a distribution plan for the report and managing feedback

Performance reporting is on the rise as public and private sector organizations seek to engender the trust of their stakeholders. A report conveys regulated, requested and voluntarily disclosed information to demonstrate transparency and accountability – two key aspects of trust. Our staff has been involved in the continuing evolution of performance reporting since the late-1990s. This experience ensures an efficient and successful reporting experience.



Cameron-Cole

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