

Sustainable Strategies

Many organizations have moved beyond basic regulatory-driven compliance when addressing sustainability / social and environmental issues associated with their activities and their value chain. In the absence of government standards, organizations must chart their course based on a myriad of voluntary guidelines and evolving best practice. Our guidance helps our clients build a strong foundation for effectively creating a sustainable organization and managing their social and environmental issues.

Cameron-Cole helps clients develop a strategic approach to sustainability / social and environmental management by employing a wide range of tools, including footprint analysis, product impact evalua-

tion and life cycle analysis, governance assessment, stakeholder mapping, benchmarking and evaluation of business goals.

Using this information along with our understanding of current guidelines and best practice, we assist our clients in creating:

- Sustainability / social and environmental performance measurement systems
- Key performance indicators
- Targets and goals
- Action plans
- Governance structures
- Stakeholder engagement plans
- Communication strategy



Cameron-Cole

creating sustainable success

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